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## *For Immediate Release*

### VENDETTO MARKETING SOLUTIONS OPENS FOR BUSINESS

*Experienced Marketer Now Offers Variety of Services*

**Branford, Connecticut – June 15, 2016:** Today, Mike Vendetto has announced the establishment of his new business: Vendetto Marketing Solutions. The Connecticut-based firm is designed to support businesses with limited internal marketing resources, identifying their core competencies, market opportunities and barriers. Mike relies on 40 years of marketing and engineering experience to offer a menu of personalized marketing services: improving product management systems, creating digital and print advertising, developing and managing websites, preparing press releases and product catalogs, designing logos and packaging, and more.

With a résumé that includes senior management positions with leading manufacturers, Vendetto is prepared to help his clients succeed. Mike explained: “I can create powerful marketing materials based on clients’ concepts. Or I can create materials from scratch that are based on clients’ objectives. To sum up, I’m looking forward to using what I’ve learned over the years to help companies achieve their business goals.” Vendetto continued, “Our services can range from a single project, like creating a promotional flyer, to building a digital or print advertising campaign, to establishing a complete, on-going marketing program.”

Learn more about Vendetto Marketing Solutions at <https://vendetto-marketing.com>.

**About Vendetto Marketing Solutions:**

A single member LLC, Vendetto Marketing Solutions provides personalized marketing services to companies with limited internal marketing resources. The Branford, Connecticut-based company is owned and managed by Mike Vendetto, a professional with 40 years of marketing and technical experience in high performance product manufacturing. Services available from Vendetto Marketing Solutions include business analysis, product management support, digital and print advertising, website development, press release and product catalog development, and logo and packaging design. For more information, visit [vendetto-marketing.com](https://vendetto-marketing.com).

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