



For Immediate Release

CALLAWAY CARS AND THOMPSON SPEEDWAY ANNOUNCE PARTNERSHIP

OLD LYME CONNECTICUT, September 13, 2021 – Today, Callaway Cars Inc. and Thompson Speedway Motorsports Park (TSMP) are pleased to announce the formation of a new partnership created to apply each organization’s unique abilities toward common objectives. In addition to marketing support, Callaway will supply engineering and other technical support to maintain TSMP’s Drivers Club fleet. Callaway will also arrange for current Callaway owners and new buyers to enjoy Thompson facilities, enhancing the ownership experience. Plus, a new Track Delivery option will be offered to new Callaway buyers. Similarly, TSMP will provide Callaway with marketing support including Callaway product promotion. Racetrack facilities will be utilized for Callaway product and vehicle testing and validation.

Thompson Speedway Motorsports Park is located in Thompson CT and Callaway Cars is headquartered in Old Lyme CT.

Reeves Callaway, Callaway Cars Inc. founder, reported: “Thompson has been a motorsports institution in the Northeast for decades. The time was right for us to formalize a partnership. Each of us have our own assets to bring to the table and we’re looking forward to working together.”

Jonathan Hoenig, CEO of Thompson Speedway Motorsports Park, explained: “It’s really a classic ‘win-win’ for both of us. Callaway will be able to provide us with valuable technical and marketing support and we believe the Park will provide Callaway with an excellent venue for their product development and promotion.”

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Press Contact:

Sheldon Watrous
Callaway Cars Inc.
3 High Street
Old Lyme CT 06371
Tel: (860) 434-9002
Email: sheldon@callawaycars.com

About Callaway Cars –

Callaway Cars Inc. is a global leader in automotive engineering and manufacturing, specializing in high performance applications. Technological sophistication, artistry in design, and expert craftsmanship are hallmarks of the company's products and services. Founded in 1976 by Reeves Callaway, the corporation includes Callaway Cars, which designs and manufactures high performance vehicles and products, Callaway Carbon, which produces premium quality composite parts for aerospace, defense, and medical industries, Callaway Engineering, which delivers a full range of contract engineering and manufacturing services for original equipment manufacturers, and Callaway Competition, which develops, campaigns and supports Corvette-based racecars.

About Thompson Speedway Motorsports Park –

A racetrack since 1940 and a golf course since 1947, Thompson Speedway Motorsports Park (TSMP) includes racing on its 5/8-mile Oval, a 1.7-mile Road Course, a first-class Golf Club, a Clubhouse Restaurant with a banquet and catering facility, an exclusive Drivers Club, and multiple driving experiences through Circuit One Events. TSMP is centrally located between Boston, Providence and New York City, and just 45 minutes from Foxwoods Resort & Casino.